

NEWSLETTER

Hello Everyone!



We are quickly reaching the end of summer and I am sure the new boards of our GLR chapters are just starting to get into the swing of things. The Great Lakes Region board is also beginning our discussions on how we can best serve those chapters in our region and will be discussing our strategic planning during our August board meeting on 8/21 at 4:00 p.m. I would highly encourage each chapter to ensure that they have board representation at that meeting. More importantly if there are ways that the Great Lakes Region board can help you with your goals for this year we want to hear from you!!

Straight from the Great Lakes Region Bylaws, our purpose is “to provide a medium at the region level for the advancement of the objectives of the institute”. What better way to advance the objectives of the institute than to support chapter initiatives. It is my goal as the President of the region this year to continue the advancement of membership and continue to reach demographics that have not been traditionally represented in CSI. It has been my passion to push the ways that we do things in CSI because with change in the industry, we need to change at the chapter and region level.

It is also a goal of mine for the Region to share successes and resources from amazing events and new ideas coming at the chapter level. So put your thinking caps on this year and start thinking of new ways that we can reach a whole new audience. Our key to success in CSI is to continue to become more inclusive and to cement our place as the epicenter of technical knowledge in the A/E/C industry. We are so much more than just specifications even though our name would suggest otherwise, so take a moment and make sure as a member you are sharing your story with others that don't know about CSI. I would never have become a member without the stories of members like you.

So tell your story and help spread the word of CSI!

Kirk Paisley, AIA, NCARB, CSI, CDT, LEED AP

NEWSLETTER

Hello CSI Great Lakes Region Members!



Hoping everyone is staying cool with the high temperatures and busy work schedules. Congratulations to all that passed the CDT, CCS, CCCA or CCPR in our Great Lakes Region! Please go to the CSI website to see the entire list. Certification is one of the first valuable offerings that drew me to CSI. Now it is the education seminars and being able to meet so many people around the region in our industry.

The next Master Specifier's Retreat (MSR) is on January 29-31, 2025 at the Westin Savannah Harbor Golf Resort & Spa, Savannah, GA. Application is available if you are interested. Please see CSI website for additional information. This is an opportunity to meet with senior product representatives who provide detailed information on building products. There are also education sessions focused on improving your practice and invaluable networking opportunities to grow your professional circle.

This year's CSI National Conference will be held in Houston, Texas on October 16-18, 2024. Registration is open. Don't forget to submit for National Awards, especially Outstanding Chapter Commendations. It is not just a Conference, it is a Career Investment. I will be presenting with two of my RATIO colleagues on BIM and Specifications. Hoping to see you there!

Have you received emails regarding CSI Tech Talk Tuesdays? It is a great way to learn about the latest product information and earn learning units.

Watch your email for Webreach Wednesday presentations. Earn Learning Units. Also, join in on Tech Talk Tuesdays. Go to the CSI Website to see the schedule. Also check out the CSI Learning Library for other courses offering Learning Units. There is a wealth of information and learning opportunities.

There are many resources available to chapters and regions on the chapter and region community at [CSiresources.org](https://www.csiresources.org). I want to direct you especially to Membership Recruitment: at <https://www.csiresources.org/chapterregionleaders/member-management/membership-recruitment>

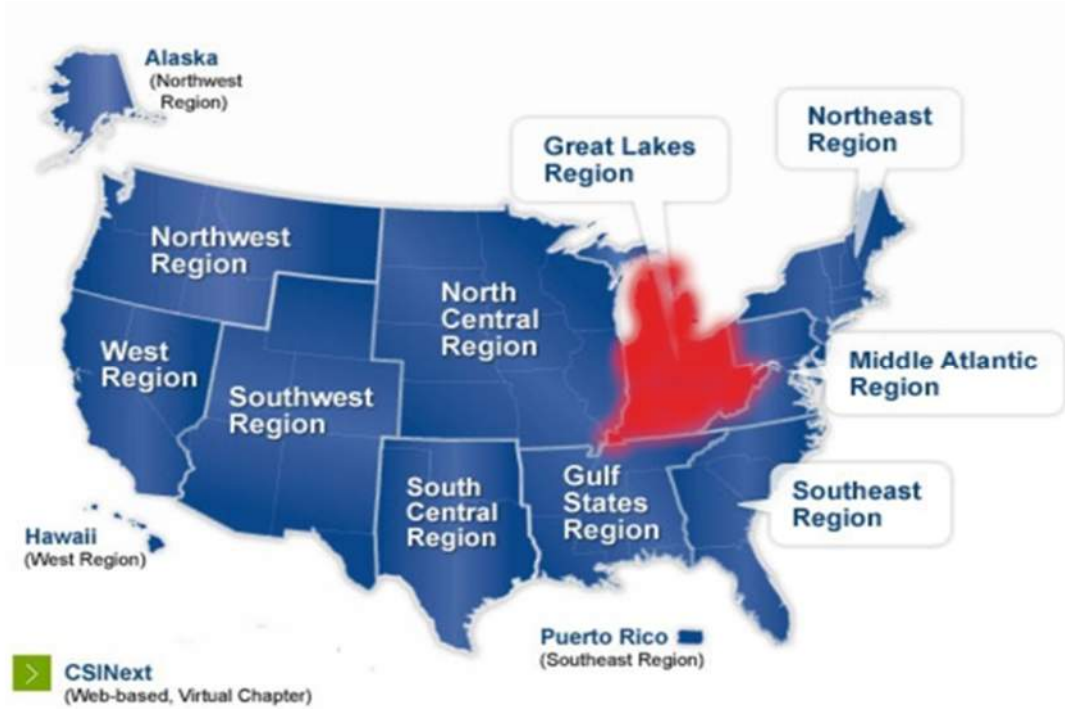
Please reach out if you have anything CSI you want to discuss.

Ivette Ramirez Bruns CSI CCS CDT
ibruns@ratiodesign.com

NEWSLETTER

CHAPTERS

- Akron-Canton**
- Cincinnati**
- Cleveland**
- CSI Next**
- Evansville**
- Grand Rapids**
- Indianapolis**
- Lansing**
- Louisville**
- Metro Detroit**



Our Mission

To advance building information management and education of project teams to improve facility performance.

[Home - Great Lakes Region \(csiresources.org\)](http://csiresources.org)

CERTIFICATION QUIZ ANSWERS

ANSWERS: 1. - d [PPG, 3.1.2.1*]; 2. - c [PPG 5.7*]; 3. - e [PPG 8.10.4*]; 4. - b [PPG 8.4.17*]; 5. - d [PPG 5.4*] (July 2022, The GLR Newsletter Electronic) * PPG - Third Edition

NEWSLETTER

Here are **some of the things your Region and Region Officers do** better as part of the Construction Specifications Institution Structure:

Leadership Training If you've ever thought about applying for a Chapter Leadership position, it's as simple as looking [here](#) to see what kind of thing are expected.

Programs Bureau- Programs Chairs have a place to go to fill up a hole or two in the annual calendar. If you see a monthly program that stands out, please pass those thoughts on to Jack Morgan, who oversees the submissions. Visit the Speakers Bureau [here](#).

Awards- The format and organization of our Awards program is very robust and well thought out. It has been seen by other regions and used as a template for the creation of their awards programs. Please review it [here](#) to see how to reward active leaders in your chapter. Jack Morgan (Indianapolis) is the current Awards Committee Chair.

Chapter Challenge- Introduced in 2018. It is a way to introduce your friends and colleagues to CSI. More on this on page 3 of this newsletter.

Member Relief Program- Introduced December 2020, still in effect. Details and information [here](#).

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- National Conference, October 16-18, 2024, Houston Texas.
Register and Plan Now! [2024 National Conference](#)
- Region Conference Master Planning Schedule is being revisited for updates.
- Kicking around the Idea for a Bi-Region Conference. Stay tuned.
- The Region needs YOU for the following OPEN POSITIONS- 2025:
 - President Elect – Interested?
- New Fiscal Year Begins July 1, 2024 through June 30, 2025.
- IRS Form 990 Due - most chapters and regions November 15.
- Begin Recruiting Officer and Leaders for Next Fiscal Year January 15.
- Officer and Leader Roster Report Due *Must be submitted even if roster remains same 31-May 2025.
- Share your CSI Master Specifiers Retreat (MSR) experience for the newsletter [here](#)
- Share your Certification Exam experience that you would like to share [here](#)
- Share your CSI 2024 Region Conference experience for Newsletter [here](#)
- Share your Spec-related photos with message for the Newsletter [here](#)
- Outstanding Chapter Commendation nomination due, July 2024.
- 2025 GLR Region Conference, Michigan. Stay tuned.
- SCIP 2025 - Louisville, KY June 8-10, 2025- Save the Dates.
- Watch your email for Webreach Wednesday presentations. Earn Learning Units. Also, join in on Tech Talk Tuesdays. Go to the CSI Website to see the schedule. Also check out the CSI Learning Library for other courses offering Learning Units. There is a wealth of information and learning opportunities.
- There are many resources available to chapters and regions on the chapter and region community at CSlresources.org.
- I want to direct you especially to Membership Recruitment: at <https://www.csiresources.org/chapterregionleaders/membership-management/membership-recruitment>

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- A reminder that Leadership Training powerpoint information is available. We encourage all new Leaders to please review the information. Look for your role [here](#).
- CSI Member Product Reps - please send us your Logos to get showcased in the GLR Newsletter. Send [here](#) Thank you
- Newsletter Content. Say something! You have a voice. Sound off in the newsletter. Send [here](#) Thank you

NEWSLETTER

The CHAPTER CHALLENGE, which began in 2018, is still in full effect.

The purpose of this CHALLENGE is to increase membership. In this CHAPTER CHALLENGE, the Chapter members must recruit new members with no cost to the new member. The Chapter will pay for the first year's chapter dues, and the Region will pay for the first year's Institute dues. This is for PROFESSIONAL and EMERGING PROFESSIONAL members only (renewals and industry members are not included).

Your involvement does not stop there! Once the new members attend their first Chapter meeting, the Chapter has to engage those new members, embrace them by making them a part of the Chapter, getting them involved, and giving them a sense of belonging.

Who can you recommend today?

If you have any questions or need any other information, please contact one of the following:

Great Lakes Region Chapter Challenge Advisor

Ken Schmidt – Operations Manager Seward Associates

317-979-1700

kschmidt@sewardassociates.net

Great Lakes Region Membership Chair

Blair Reese 313-269-3868

breese@ghafari.com

Form(s) attached



Construction Specifications Institute Great Lakes Region

“CHAPTER CHALLENGE”

What is CHAPTER CHALLENGE?

- Chapter Challenge is a way to allow Design and Construction Professionals the opportunity to experience CSI for one year with CSI's goal of the Professional realizing the value of CSI and continue Membership beyond the Chapter Challenge Year.

Who is eligible for CHAPTER CHALLENGE?

- Chapter Challenge is open to a Member of an Architect, Engineer, Interior Designer, or General Contractor Firm who may not be familiar with CSI or have not been a Member of CSI for at least 3 years.

What Does the CHAPTER CHALLENGE Cost?

- New Member - \$0.00 for the first year of membership:
 - The only cost will be participation:
 - Commitment to attend a minimum of 4 regularly scheduled educational meetings in the Chapter Challenge Year;
 - Report the value of being a CSI Member to a Principal or Decision Maker in the Chapter Challenge Member's Firm a minimum of two times during the Chapter Challenge Year.

How to apply for CHAPTER CHALLENGE?

- Fill out TODAY the attached CSI Membership Application and return it to the Great Lakes Region Membership Chair in the Newsletter.



PO Box 81
Annapolis Junction, MD 20701
Phone: 800-689-2900
CSI Tax ID#: 53-0242938
Fax to: 703-940-8600

Enroll online at www.csiresources.org/join

MEMBERSHIP TYPES

Professional: \$375

I am a technically experienced individual whose primary function is to author, manage, or communicate building information; to create, interpret, or use construction documents; or to educate, support, or assist the construction industry.

Emerging Professional: \$200*

I am an individual who has less than three years experience in any construction-related field and am a prospective Professional Member.

Student: \$70*

I am a full-time student enrolled in an undergraduate or graduate program in a construction industry curriculum at an educational institution.

**Emerging Professional membership is limited to three years, at which time members must renew at the Professional level.*

CSI Membership

CSI Membership is good for one year, with your membership starting the day that your payment is received and processed.



Prices and information are subject to change.

MEMBERSHIP ENROLLMENT FORM

Personal Information

First name: _____ Middle initial: _____ Last name: _____

Nickname: _____

Title: _____

Firm name: _____

Website: _____

Primary Address: _____

City | State | Zip: _____

Primary phone: _____ Fax: _____
 (____) _____ (____) _____

Primary Email: _____

Date of birth: _____

Please review the listings on the back and enter the corresponding number(s) that best describe the following:

Occupation code: _____ Firm type code: _____

Membership Dues and Chapter Designation

Membership Dues (See types of membership above) \$ _____

Home Chapter (See reverse side) _____ Included

Membership Certificate (Optional) \$ 15.00

Total (US funds only) \$ _____

Signature* _____

**Required to validate your enrollment form.*

(Payable to CSI—please specify "Member Dues" and if renewing membership include member ID on memo line.)

Visa Mastercard AMEX Check

Card # _____ CVV Code _____ Exp Date _____

Signature* _____

**Signature required for credit card authorization. If using a credit card, please do not email form for security purposes.*



Occupation Codes

100 Specifier or Specifications Consultant	118 A/E Drafter – CAD Operator	137 Surety Professional
101 Architect	119 Estimator	138 Insurance Professional
102 Forensic Architect	120 Surveyor	139 Accountant
103 Landscape Architect/ Designer	121 Construction Manager	140 Attorney
104 Interior Designer/Space Planner	122 General Contractor	141 Manufacturer's Rep/ Supplier
105 Project Manager	123 Subcontractor	142 Building Product Distributor
106 Contract Administrator	124 Constructor	143 Electronic Media Manufacturing Personnel
107 Civil Engineer	125 Construction Trades	144 Project Information Manager
108 Environmental Engineer	126 Labor Representative	145 Publisher
109 Water Resources Engineer	127 Test Lab Personnel	146 Graphic Designer
110 Structural Engineer	128 A/E Representative	147 Technical Writer
111 Electrical Engineer	129 Public Agencies Staff	148 Computer Support Specialist
112 Electronics Engineer	130 Building Official	149 Systems Administrator
113 Mechanical Engineer	131 Building Inspector	150 Association Staff
114 Forensic Engineer	132 Building Owner	151 Academician/Professor/ Teacher
115 Urban Planner	133 Developer	152 Academic Staff
116 Engineering Technician	134 Facilities Manager	153 Student
117 Consultant	135 Realtor	154 Other
	136 Construction Finance Professional	

Firm Codes

300 Commercial Developer
301 Municipal Government
302 State Government
303 Federal Government
304 Product Distributor
305 Manufacturer/Supplier
306 A/E Firm
307 Architectural Design Firm
308 Construction Management
309 Contractor
310 Subcontractor
311 Other (indicate on application)
312 Academic
313 Association/ Technical Society

Locate the numbers corresponding to your occupation and type of firm, then write them in on the front of this form.

Chapters

A home chapter is included as part of your CSI membership. Designate your preferred home chapter on the front of this application. If one is not chosen, the home chapter will be assigned based on your address. For more information, visit www.csiresources.org/communities/components.

Alabama

Birmingham
Huntsville
Mobile Bay
Montgomery

Alaska

Cook Inlet

Arizona

Phoenix
Tucson

Arkansas

Little Rock

California

East Bay-Oakland
Fresno
Los Angeles
Orange County
Redwood Empire
Sacramento
San Diego
San Francisco
Santa Clara Valley

Colorado

Denver
Pikes Peak

Connecticut

Hartford
Housatonic

District of Columbia

DC Metropolitan

Florida

Greater Orlando
South Florida
Pensacola
Suncoast
Tampa Bay

Georgia

Atlanta

Hawaii

Honolulu

Illinois

Chicago

Indiana

Evansville
Indianapolis

Iowa

Central Iowa
Crandic

Kansas

Flint Hills
Mid-Kansas

Kentucky

Louisville

Louisiana

Acadiana
Baton Rouge
New Orleans
Shreveport

Maryland

Baltimore

Massachusetts

Boston

Worcester County

Michigan

Grand Rapids
Lansing
Metropolitan Detroit

Minnesota

Minneapolis-St. Paul
Twin Ports

Mississippi

Mississippi

Missouri

Central Missouri
Greater St. Louis
Kansas City
Southwest Missouri

Nebraska

Nebraska

Nevada

Las Vegas

New Hampshire

New Hampshire

New Jersey

New Jersey

New Mexico

Albuquerque

New York

Buffalo-Western NY
Eastern New York
Long Island
Metropolitan New York
Rochester

Syracuse

North Carolina

Charlotte
Raleigh-Durham

North Dakota

North Dakota/Red River Valley

Ohio

Akron-Canton
Cincinnati
Columbus
Cleveland
Dayton-Miami Valley

Oklahoma

Oklahoma City
Oklahoma State Univ.

Oregon

Portland
Willamette Valley

Pennsylvania

Greater Lehigh Valley
Central Pennsylvania
Erie-Northwestern
Pennsylvania
Northcentral Penn
Philadelphia
Pittsburgh

Rhode Island

Rhode Island

South Carolina

Charleston
Grand Strand
Greenville

Tennessee

Chattanooga
Knoxville
Memphis
Nashville

Texas

Amarillo
Austin
Dallas
Fort Worth
Houston
San Antonio

Utah

Salt Lake City

Vermont

Vermont

Virginia

Blue Ridge
Central Virginia
Northern Virginia
Richmond
Tidewater

Washington

Mt. Rainier
Puget Sound
Spokane

Wisconsin

Fox River Valley
Madison
Milwaukee

CSINext

(Virtual Chapter)

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Great Lakes Region CSI Quizmaster – August 2024

Jack P. Morgan, FCSI, CCS, CCCA, CDT, AIA, LEED Green Associate, NCARB, SCIP

1. What statement is correct?
 - a. Public, advertising, responsive, procurement requirements satisfied.
 - b. Private, invitation negotiation, open bidding/proposal.
 - c. Private, invitation, closed bidding/proposal.
 - d. All of the above.

2. An affirmation of fact or promise made by the seller to the buyer that relates to the of Goods and become a part of the basis of the bargain creates
 - a. An implied warranty.
 - b. A full warranty.
 - c. An express warranty.
 - d. A guarantee.

3. During conceptual design, the Designer Team is responsible for:
 - a. Feasibility Studies, Due Diligence Studies, Existing Facility Evaluations
 - b. Site Selection, Topographic Studies, Geological Studies.
 - c. Conceptual Studies, Preliminary Budgets.
 - d. All of the above.
 - e. None of the above.

4. The Architect must submit a schedule to the Contractor and Owner at the beginning of the Work for review.
 - a. True.
 - b. False.

5. What are the 4 specification methods?
 - a. Open, Closed, Reference Standard, Non-Restrictive.
 - b. Descriptive Performance, Open, Closed.
 - c. Descriptive, Performance, Proprietary, Non-Restrictive.
 - d. Descriptive, Performance, Reference Standard, Proprietary.
 - e. Performance, Reference Standard, Proprietary, Non-Restrictive.

ANSWERS – See page 3

NEWSLETTER

Navigating the Next Generation of CSI.

When I was growing up, two glamorous future jobs for little boys were Astronaut or Professional Baseball player. Girls were funneled into home economics or shorthand class. Thankfully, today the choices for the younger generation are endless.

Interestingly, we have seen decades of guidance counselors telling students they have to go to college to get a good job. Those of us tied to the trades know this is not always the case. Construction provides an excellent living for those who might not want to be driving to an office every day.

Perhaps your chapter has had your summer planning meeting and one of the goals is to reach out to possible new members, grow interest in our organization.

Some targets you might consider include:

Architectural Programs. It's no secret that many of the people who fill these programs are looking to be the next Starchitect, building a future Fallingwater or Guggenheim Museum Bilbao. Typically, these are young people right out of high school, still in traditional student mode. Successful marketing here is teaching a class on real world construction problems, scavenger hunt tours of local architecture, sponsoring a scholarship that highlights the built environment. Future members? Maybe, maybe not. But at least they will know who CSI is and be willing to come to an interesting meeting, site tour or trade show in the future.

Construction Management Programs. The student here is nontraditional. Older, most likely been on the job site for years already. They've seen the writing on the wall, realized their bodies can't carry them physically to retirement. The job trailer is a better place to be, and for that they need some education. So it's back to school, maybe night classes, scheduling around family events, more focused on real world happenings. Marketing here is as simple as reaching out to the local program faculty, ask to be a regular guest speaker in your area of expertise. CSI should always be a small part of the presentation, a soft sell to talk about connections and education.

High School. The message here? Construction can provide a way to hit the ground running, learning a trade, exploring a career without going into debt for a college education. There are lots of companies that will pay for your schooling at the local community college construction management program if you want to do both as a working employee. Scholarships are a great way to introduce CSI at this level. Work hand in hand with some of your local construction companies to funnel students to summer work or intern programs. Great way to pitch CSI to these companies, give them reasons to become CSI members too. Don't forget a leave behind marketing piece that targets the parents, who still have tremendous influence in this space.

Share your success stories. We can highlight them in a future article.

Thad Goodman, FCSI, CDT, CCPR, LEED Green Associate
Academic Programs Committee
thadg@nationalgypsum.com

=Pictures from around the Region=



Cleveland Chapter Awards 2024

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Chapter	President	Email	Website for Information
Cincinnati	Nathan Schneider	Nathan.Schneider@LWsupply.com	Website
Cleveland	Mark Jacobson	mark.jacobson@majaconsult.com	Website
CSI Next	Luana Buratynski	Luana.Buratynski@northernfacades.com	Website
Evansville	Jack Kinkel	jt@kinkel-ae.com	none
Grand Rapids	Brad Hayden	bhayden@tremcoinc.com	Website
Indianapolis	Garrett Dickerson	gdicker4@gmail.com	Website
Lansing	Richard Keuneke	rkeuneke@bergmannpc.com	none
Louisville	Randal Reifsnider	randal.j.reifsnider@gmail.com	Website
Metro Detroit	Mallory Hoffman	mallory@signaturespec.com	Website

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Officers

GLR President	GLR President- Elect	GLR Immediate Past President
Kirk Paisley	Ken Schmidt	Gregg Jones
kirk.paisley@bdclarchitects.com	kschmidt@sewardassociates.net	gjones@abonmarche.com
513-964-1154	317-979-1700	260-216-0222
GLR Vice President 1	GLR Vice President 2	GLR Treasurer
John Workley	Mark Ogg	Scott Taylor
john.workley@vocon.com	Mark.Ogg@am.ill.com	staylo2021@outlook.com
216-539-1645	513-205-3813	216-870-1970
GLR Secretary	GLR Institute Director	GLR Emerging Professional
April Rawson	Ivette Bruns	Open
arawson@obe.com	ibruns@ratiodesign.com	
740-323-6089	317-275-6697	

Committees

GLR Academic Liaison	GLR Awards Chair	GLR Education Chair
Thad Goodman	Jack Morgan	Brad Saeger
thadg@nationalgypsum.com	morwalsoplad1@gmail.com	bsaeger@moodynolan.com
614-296-5375	317-508-4516	216-356-4172
GLR Certification Chair	GLR Region Conference Chair	GLR Librarian
Open	Gregg Jones	Jack Morgan
	gjones@abonmarche.com	morwalsoplad1@gmail.com
	260-216-0222	317-508-4516

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Committees

GLR Electronic Communications	GLR Membership Chair	GLR Nominating Chair
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317-508-4516	216-870-1970	317-268-1819

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PARTNER with US to engage the Design, Architect, Engineer, Owner and Contractors by recognition to manufacturers, your products and services advertised here.

Contact: Jack Morgan morwalsoplad1@gmail.com

NEWSLETTER

Yearly Reporting Requirements

To ensure continuity in operations, including timely dues payments to chapters, and to acknowledge compliance with the affiliation agreement, every component is asked to complete two reports per year:

May 31 Report

Submit: Officer and leader roster for upcoming fiscal year

September 30 Report

Attest that:

- The component is in good standing to conduct business (current with state and current with IRS)
- Directors and officers' insurance is in place
- General liability insurance is in place
- Banking information is current

Identify:

Any enabling document that changed in previous fiscal year-

- Submit updated copies if have not already
- If bylaws were updated, must also confirm reviewed by independent legal counsel experienced with non-profit, tax-exempt organizations prior to adoption.

Submit:

- Financial documents from the previous year, including state of activities, balance sheet, and cash flow.
- Potential recruitment and customer lists

These reports will be available at least two months ahead of their due date and will be accessible through the Chapter and Region Leader Community.

In the case that a component is not able to meet one of these obligations, the component and CSI national will work together to create a plan to become compliant.



Congratulations

**To the 2023 - 2024
Award Winners**

From the Great Lakes Region Board

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CSI Leadership Training

[Leadership Training - Great Lakes Region \(csiresources.org\)](http://csiresources.org)

CSI Learning Library

[CSI \(pathlms.com\)](http://pathlms.com)

Building product manufacturers and associations that provide continuing education

<https://www.arcat.com/ces>

Building Material Systems

[Materials & Systems - Archtoolbox](#)

Specifier Forum Resource

<http://discus.4specs.com/cgi-bin/discus/discus.cgi>

